ISOC-NY Digital Preservation Roadmap

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I. Goals

ISOC-NY in partnership with Google and other organizations is embarking on a year long program to raise awareness around the issue of Digital Preservation. Vint Cerf has warned that a Digital Dark Age is looming unless we collectively solve the issue of preserving our digital bits and history. This falls in line with the Internet Society’s mission. The ISOC-NY chapter is uniquely positioned to launch this program as we sit at the intersection of technology, business, policy and civic engagement.

Our goal is to educate, raise awareness and engage the community in order to come up with solutions for solving the problem of “bit rot.” We will create and launch a Digital Preservation website to serve as a centralized resource for information, papers, media, and for interested parties to register. We will also host a big event in the Fall of 2017 in NYC with speakers from Google and the Internet Society.

II. Event Timeline

Digital Preservation Website
Launch date: Fall 2017

- Buy DigitalPreservationNow.com
- Host the site on ISOC-NY’ servers
- Build the site using Wordpress
Digital Preservation Main Event in NYC
Target date: Fall 2017 (subject to Vint Cerf’s schedule)

- Invite the tech / startup, policy (UN?), business, civic community
- Enlist other relevant organizations to sponsor the DP Project
- Coordinate with ISOC SF Bay and ISOC DC to host satellite events
- Invite Kathy Brown to speak
- Vint Cerf Keynote
- Possible venues: NYPL, MoMA

Run-up event (Meetup) for Big DP Event
Target date: Late summer: August 2017

- Evening meetup to engage tech community
- Possible speaker: Rick Whitt
  - Or have Rick Whitt moderate a panel
- Approx 50 people
- Q&A style to get feedback
- Enlist other organizations to join ISOC-NY’s DP program

III. Other Organizations to invite to join
- Microsoft
- Amazon
- FB
- Apple
- Dropbox

IV. Partner with
- Rhizome
- Museums
- Libraries
- Internet Archive

V. Next steps
- Upon payment of membership dues:
- We will purchase the domain name DigitalPreservationNow.com (subject to availability).
- Host and build out the DigitalPreservationNow.com website
- Plan both D.P. events
- Intros to contacts at other organizations that would be interested in joining ISOC-NY’s Digital Preservation project