



RWANDA & EAST AFRICA INTERNET ECOSYSTEM

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RW INTERNET ECOSYSTEM

- 26,338 sq. km Area - Landlocked with 11.5 Million Population
- 79%: Mobile phone penetration
- 33% Internet penetration (~ 3.7 Million Internet users)
- Licensed ISPs: 9 (As Mar 2016) & Many 4G Resellers
- Aggregate Int'l Internet BW: 12,664 Mbps (~12 Gbps) (As Mar 2016)
- Fibre Backbones: ~ 4,732 km. 30 Districts (as Mar 2013 - This has increased!)
- Last mile technologies: 4G, 3G, 2G, WiMAX, and FTTH (Now. With HAI -> Suggests future home usage growth)



RW INTERNET ECOSYSTEM

- IP transit costs: wholesale price are decreasing (Good)
- Dark & lit capacity fibre: still expensive
- Carrier Neutral datacentres: 1 (National DC). Others are closed ☹️
- RICTA is currently advocating for new Carrier neutral DC build
- CN DC are key to unlock peering, Interconnection + Local content
- 1 IXP - RINEX (13 AS Numbers)
- Redundant exit routes:
 - North: via Uganda & Mombasa/Kenya
 - East: via Dar-es-salaam/Tanzania



PROMOTING CONTENT

- Phased-approach strategy
 - Establish local caches from the main CDN/Intl Content providers
 - Build local content hosting business/industry: 10K Websites P.
- The 10K Project derived from the ISOC Study in RW about Local content (in 2015)

The screenshot shows the Internet Society website. At the top, there is a navigation bar with links for Home, Connect Login, Become a Member, Find a Chapter, Blog, and News. Below this is a search bar and a secondary navigation menu with links for Who We Are, What We Do, Events, Publications, The Internet, Get Involved, and Donate. The main content area features a blue header for the report 'Promoting Local Content Hosting to Develop the Internet Ecosystem' with a 'Download File' link. Below the header, there is a thumbnail of the report cover, the date '12 Jan 2015', and the document type 'Reports'. A paragraph of text follows, discussing content hosting in developing regions. On the right side, there is a 'Become a Member' button and a 'Find out More' section with a link to 'The Content Side of the Access Equation'. At the bottom right, there is a language selection menu with options for العربية, 简体中文, English, Français, Русский, and Español.



CHALLENGES

- Hosting locally Int'l caches DOES “partially” solve the problem of Hosting in Africa in general
- More content is being created; being “exported”, to be “re-imported” again back (though IPT costs are dropping, the volumes increase)
- Type of content: Non-latency sensitive content
- Less innovations



BASTIAAN QUAST

Economist Fellow

Presenting about “Promoting Content in Africa”